

Development Dialogues

Presents

Strategic Talent Management: Building and Retaining High Performance Development Teams

An online webinar with

Amy Bronson

Director of Recruitment and Professional Advancement
Boston University

Date: September 22, 2011

Time: 1:00 pm ET/ 12:00 CT/ 10:00 PT

Length: 1-1/4 Hours

Where: Listen from your conference room

[Register](#) | [Recording](#)

Webinar Description

Learn how proactive strategies in recruiting, training and retention can address the challenges you face in staffing your development team. From the challenge of limited resources and high staff turnover to the reemergence of a talent war for top fundraisers, this session will address how to rethink your approach so that you are hiring and partnering with staff to share your vision and grow with your organization. We will share best practices and current trends on staff engagement and development that can be applied to any fundraising organization of any size, including the growing trend of internal talent managers in development.

You Will Learn

- How to move from reactive to pro-active recruiting
- How to build a pipeline of talent
- How to create a culture of professional development & learning
- Current trends in attracting top talent
- How to bring talent management to your organization
- Trends in compensation for frontline fundraisers
- How to partner with staff to reduce turnover

Who Should Attend

- Chief Development Officers
- Human Resource & Talent Managers
- Hiring Managers
- Training & Staff Development personnel

About the Speaker



Amy Bronson is at the forefront of talent management in the nonprofit sector with expertise in building and retaining high performance fundraising teams. A self-described talent scout, coach and cheerleader, Amy's focus is on strategic hiring, training and retention encompassing everything from onboarding to succession planning. Currently engaged in staffing Boston University's campaign team, Amy has hired twenty-five frontline fundraisers in the past year from all sectors of the nonprofit world. She recently led the strategic staffing initiative at Boston College, managing the recruitment, training and retention effort for over 100 new staff. A former fundraiser with over 15 years of advancement experience, Amy has presented at numerous conferences and is a nationally recognized leader in the growing field of talent management in the nonprofit world.

What You Will Need to Participate

The event is live and interactive with opportunities to ask the presenter your questions. The audio is delivered directly to you over the telephone to provide clear, reliable sound quality. The visual presentation is delivered over the Internet. Invite as many people as you wish to attend at your one location. For large groups, use a speakerphone to deliver the audio and a projection system to deliver the web component.

Registration Information

Registration fee is \$199 per phone connection. Attendees may [Register Online Now](#). Visa, MasterCard, American Express, Discover credit cards are preferred forms of payment. The format for the session includes a presentation with approximately 20 minutes for Q and A. The recording link is sent 2 business days following the event and is active for 90 days. Development Dialogues is a CFRE approved provider. Continuing education points for this session are pending CFRE review.

Refund Information

Refunds will not be issued. If you think you may have difficulty attending, please sign up for a recording instead. Can't Attend? [Order a Recording](#).