

Development Dialogues

Helping your development team improve their knowledge and skills

Employee Giving Campaigns

Online Webinar With:

Joanne Gain
Vice President, Major and Annual Gifts
Scottsdale Healthcare Foundation

When: December 16, 2009
Time: 1:30 pm ET/ 12:30 pm CT/ 10:30 am PT
Length: Approximately 1 hour
Cost: \$199 per connection

Webinar Description

Developing a strong employee giving program can help to develop a culture of philanthropy for your organization. Strong employee giving programs can help to produce steady income streams that your nonprofit organization can rely on from one year to the next. It is a difficult process, yet spending the time to develop a well-crafted employee giving program could be well worth your effort. Learn from the successful employee giving program conducted by Scottsdale Healthcare Foundation. Learn how the Foundation uses a unique approach to conduct their campaign in conjunction with their local United Way and how they use fun techniques to engage staff.

What You Will Learn

- To use innovative approaches to engage employees and encourage giving.
- To see how the involvement of leadership can inspire giving levels.
- To understand how to create steady income streams for your organization.
- To use competition to motivate employees to new giving levels.

Who Should Attend

- Annual Giving and Major Gift Officers
- Development Officers Seeking to Expand their Donor Base
- Development Leadership
- Volunteers

About the Speaker

Joanne Gain is the Vice President for Major and Annual Gifts for Scottsdale Healthcare Foundation. Joanne has succeeded in greatly increasing employee gift support for Scottsdale Health Care. The Foundation's employee giving program has raised \$3,000,000 over the last 8 years.

Prior to joining Scottsdale Healthcare Foundation in 1999, Joanne was with Phoenix Children's Hospital for 12 years. She holds a Master's in Business Administration from Arizona State University and a Bachelor's in Business Administration from Northern Arizona University.

What You Will Need to Participate

You will need a computer with high speed internet connection. Audio will be received over the internet through your computer speakers and the visual will be displayed on your computer screen. Alternately, you may choose to participate by telephone connection; however, please be certain that your phone system is loud enough to be heard by your audience. You will receive confirmation and access codes several days prior to the webinar date.

Payment Information

Registration fee is \$199. Attendees may register online at <http://developmentdialogues.com>. Visa, MasterCard, American Express, Discover credit cards are preferred forms of payment. We can also invoice you, but payment must be received before the webinar.

The fee is \$199 for one site connection. Additional connections may be purchased for \$199 for each connection. Contact info@developmentdialogues.com if questions.

Refund Information

Refunds will not be issued. If you are unable to attend the webinar for which you are registered, an electronic copy of the recording will be sent to you.